



Grayson County Master Gardeners

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On October 8th of this year the Grayson County Master Gardeners will be presenting the third Fall Garden Show at Loy Lake Park in the Mayor Arena. We expect to have 40+ gardening related exhibitors and see around 1500 visitors. We will again have keynote speakers on Saturday and the master gardeners will be giving programs throughout each day on a variety of topics relative to North Texas gardening. We will have a children's area where we will entertain, encourage and educate the future gardeners of Grayson County.

Our decision for a fall rather than a spring show is to better inform the public about the perfect season to plant trees, shrubs and make those important soil amendments. The weather is cooler and a great time to build that new raised bed and purchase winter color for the upcoming season. We will not have as much competition for local gardener's time in the fall as in the spring and they will be eager to get their hands in the soil again after enduring another blazing hot summer in North Texas. The 2014 and 2015 shows were a great success with 1500 visitors, 37 exhibitors and we donated \$1,988 in 2014 and \$1965 in 2015 to local charities from entrance proceeds. This year our charity recipients will be Denison Animal Welfare Group and the Four Rivers Ministries.

Grayson County Master Gardeners are members of the local community who take an active interest in their lawns, trees, shrubs, flowers and gardens. But what really sets Master Gardeners apart from other home gardeners is their invaluable, specialized training in horticulture. In exchange for that training, participants are required to contribute fifty hours of volunteer service within the following year which earns them the title of Texas Master Gardener. Last year our members volunteered approximately 4,500 hours in our community. The title of Master Gardener is only used when engaged in Extension Service-sponsored activities, such as The Fall Garden Show this October 8th at the Loy Lake Mayor Arena.

We realize that the success of our show will depend on attracting the public. Most of the sponsorship funds will be used for advertising not just in our area, but in southern Oklahoma as well. For six weeks prior to the show, we will have announcements in print, television and billboard and your company name and logo could be included in these. In 2015, KTEN television was an in kind sponsor and televised 400 spots promoting the show. We had intensive radio coverage and live interviews. We appeared on KXII for several weeks where we recognized our top sponsors. There will be both print and internet and our sponsors will appear on the Master Gardener website. We will distribute and install posters and flyers to most of the businesses in the Texoma area.

We are offering four levels of sponsorship this year. Ag Power is again our title sponsor, The Gold, and Silver sponsorships are still available. We would be thrilled to have **you** as our Gold Sponsor for \$2,500 or one of our Silver Sponsors for \$1,200. We are accepting an unlimited number of bronze level sponsors \$500. Each of these levels will benefit from our broad, six weeks of advertising but the title, gold and silver levels will have the most prominent area in all ads. Our "In Kind" Sponsors will benefit from the same advertising in exchange for goods or services. We are a 501(3)c nonprofit group so there could also be some tax benefits for you.

We are pleased to offer you the opportunity to participate in our show as a Sponsor or Vendor. The booths will be inside the Mayor Arena at Loy Lake Park in Denison where inclement weather is not an issue.

- Booths are professionally piped and draped and include signage for your business
- Booths are in increments of 10'x10'
- Booths include a covered 8' table and two chairs
- Free internet
- Free electricity, if requested in advance
- Water /ice available for plants and trees
- Private vendor hospitality area for rest and break time, we serve tea/coffee, breakfast and lunch
- Master Gardener volunteers are available to provide drinks, snacks and booth coverage for our vendors and sponsors wanting to take a break

We hope that you will support us in our effort to bring the Fall Garden Show to the great Texoma area. I would welcome the opportunity to meet with you and answer any questions that you have regarding your participation in the Master Gardeners Fall Garden Show.

Sincerely,

Becky Parks
Sponsor Chairman

For more information please contact:

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